



SAN PEDRO PROPERTY OWNERS ALLIANCE MARKETING & BUSINESS DEVELOPMENT COMMITTEE MEETING

10:00 AM Open Session

Agenda

Tuesday, May 24, 2016

Meeting Location: MCS – Harbor Business Source Center
455 W. 6th Street
San Pedro, CA 90731

1. CALL TO ORDER – Lorena Parker, Chair

2. Welcome Committee Members

James Brown, San Pedro Brewing Company
Vincent DiMeglio, Property Owner
Eric Eisenberg, Renaissance Group
Michael Gatanz, People's Place
Linda Grimes, Marketing Consultant
Warren Gunter, Property Owner
Warren Hsiao, Parkhurst Galleries
Alan Johnson, Jerico Development
Liz Schindler Johnson, Grand Vision Foundation
Greg Morena, Property Owner
Dan Salas, Sport Fishing & Landing
Andrew Silber, The Whale & Ale
Elise Swanson, San Pedro Chamber of Commerce
Mike Ungaro, San Pedro Fish Market
Morris Warschaw, Property Owner
Jonathan Williams, USS Iowa

3. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on non-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

4. OLD BUSINESS

Brief Review of Marketing Objectives and Vision approved by the Board of Directors

5. NEW BUSINESS

5.1 Overview of Visitor's Map 2.0

5.2 Overview of Summer Trolley Schedule

5.3 Discussion of Tourism Ambassador Training

5.4 Planning of 2016 Fleet Week Events

5.5 Planning of Dia de los Muertos

5.6 CA Arts Council Grant

- Permanent Stage Update

- 1st Thursday

- 3rd Thursday

- Dia de los Muertos

- Fleet Week Super 1st Thursday

- Smaller more frequent events

6 ACTION ITEMS

6.1 Motion to recommend 2016 Summer/Fall Marketing Program(s) to Board of Directors

7 UPDATES

7.1 Status of Lilian Fierman Project

8. NEXT MEETING

9. ADJOURNMENT